



L O U I S I A N A  
SHRIMP & PETROLEUM FESTIVAL  
& FAIR ASSOCIATION, INC.

Louisiana's Oldest State-Chartered Harvest Festival  
Every Labor Day Weekend

February 1, 2013

Dear Sirs

Enclosed you will find the media release and the rules and regulations for the 2013 Louisiana Shrimp and Petroleum Festival Official Poster Contest. The contest begins February 11, 2013 and ends April 12, 2013 and is open to all Louisiana artist **18 years and older**.

A cash award of \$500.00 will be given to the artist with the winning design. The artist's work will be judged by a panel of judges. We are trying to encourage Louisiana artist around the state. If you have any questions or need any answers please feel free to contact the festival office.

Sincerely,

*Lee Delaune*

Lee Delaune

La. Shrimp & Petroleum Festival

Executive Director

**PRESS RELEASE---FOR IMMEDIATE RELEASE**

**February 11, 2013**

**STATE WIDE  
POSTER ART CONTEST  
SPONSORED BY THE LOUISIANA SHRIMP & PETROLEUM FESTIVAL**

THE LOUISIANA SHRIMP & PETROLEUM FESTIVAL, LOUISIANA'S OLDEST CHARTERED HARVEST FESTIVAL, ANNOUNCED TODAY ITS ANNUAL POSTER CONTEST. THE CONTEST IS OPEN TO ARTISTS THROUGHOUT THE STATE AND THE WINNING DESIGN WILL BE USED FOR THE OFFICIAL 2013 POSTER.

A \$500.00 CASH AWARD WILL BE PRESENTED TO THE WINNING ARTIST. CONTEST GUIDELINES ARE NOW AVAILABLE BY CALLING (985) 385-0703, FAX (985) 384-4628, EMAIL [info@shrimp-petrofest.org](mailto:info@shrimp-petrofest.org) DEADLINE FOR SUBMISSION OF DESIGN IS APRIL 12, 2013.

THE LOUISIANA SHRIMP & PETROLEUM FESTIVAL WILL BE HELD ON LABOR DAY WEEKEND 08/29/13 TO 09/02/13. FOR SEVERAL YEARS THE FESTIVAL HAS BEEN CHOSEN AS A "TOP 20 EVENT" BY THE SOUTHEAST TOURISM SOCIETY; A "TOP 100 EVENT" IN NORTH AMERICA BY THE AMERICAN BUS ASSOCIATION AND AS "THE MOST OUTSTANDING FESTIVAL" IN DIVISION 3 (ATTENDANCE OF 50,000+) BY THE LOUISIANA ASSOCIATION OF FAIRS AND FESTIVALS FOR FOUR CONSECUTIVE YEARS. THE EVENT FEATURES THE HISTORIC BLESSING OF THE FLEET, THE MUSIC STAGE, THE MCDERMOTT/TECHE REGIONAL/BP CHILDREN'S VILLAGE, CHILDREN'S DAY ACTIVITIES SPONSORED BY THE OLIVER BERGERON FAMILY, THE CAJUN CULINARY CLASSIC AND THE SPECTACULAR "FIREWORKS DISPLAY ON THE RIVER." THE FESTIVAL HOSTS MANY OTHER FAMILY ORIENTED EVENTS DURING LABOR DAY WEEKEND AND NO ADMISSION IS CHARGED.

FOR MORE INFORMATION, PLEASE CALL (985) 385-0703, FAX (985) 384-4628, EMAIL [info@shrimp-petrofest.org](mailto:info@shrimp-petrofest.org)

For more information contact: Lee Delaune (985) 385-0703  
Web address: [www.shrimp-petrofest.org](http://www.shrimp-petrofest.org)

## GUIDELINES FOR POSTER ARTWORK

**DEADLINE FOR SUBMISSION OF ARTWORK IS APRIL 12, 2013**

1. The theme of the poster must equally reflect the history or present-day operation of both the shrimping and petroleum industries or festival activities.
2. The image size must be 16" X 20" with a white border of 2" surrounding the image. Therefore, the overall paper size will be 20" wide and 24" in height overall.
3. Poster **MUST** be designed vertically or portrait. Horizontal or landscape will be disqualified.
4. In the placement of lettering on the poster, **DO NOT** place lettering flush with the white border. Allow at least ½" inside the border so that matting can be added when framing.
5. Design your poster so the personal signature and numbering can be done either on the poster background or the white border around the poster when printed. The decision as to where to sign will then be made after printing.
6. Your original must be on smooth illustration board, Blanco board or a good grade of art paper suitable for quality reproduction by the printer. **DO NOT** design on a heavily pebbled surface.
7. You must include in the design the following language:  
**Louisiana Shrimp & Petroleum Festival  
Labor Day Weekend 2013  
Morgan City - Berwick - Patterson**
8. The winning artist will be expected to do the following:
  - a. Take the original to the printer chosen by the Festival for printing.
  - b. Return to printer when first run proofs are made and pick up final posters when completed by printer. This is to ensure that artist is satisfied with reproduction of his/her work. Travel expenses (gasoline, parking) will be reimbursed by the festival.
  - c. Sign and number 250 posters from 1 to 250; and sign an additional 250 with Member Edition indicated on each. **You will be instructed as to where to sign once posters are printed.**
  - d. All prints will then be returned to the Festival Office for distribution.
  - e. You will be invited to attend the annual "Membership Cocktail Party" (held in August at the Morgan City Petroleum Club.) It is not imperative that you attend. The poster will be unveiled at a date to be determined in the month of July.
  - f. Acknowledge that the selected design is the property of the Festival, to be used by the Festival as it deems appropriate.

For any further information contact: Lee Delaune (985) 385-0703

**MAIL ART WORK TO:**

**BOX 103, MORGAN CITY, LOUISIANA 70381**

**OR BRING TO:**

**FESTIVAL OFFICE, 715 SECOND STREET, MORGAN CITY, LA., 70380**

**\$500.00 WILL BE AWARDED TO THE ARTIST OF THE SELECTED DESIGN  
THE POSTER WILL BE UNVEILED BY THE ARTIST AT A DATE TO BE DETERMINED  
BY THE FESTIVAL**

**MARKETING OF POSTERS WILL BE CONDUCTED BY THE FESTIVAL  
MEDIA WILL BE PRESENT TO TELEVISION AND REPORT ON THE UNVEILING**